

Portech launches new handheld software for catering industry

Mobile technology expert Portech Systems Ltd has launched its eagerly-anticipated new Wireless Waiter system which the company claims will revolutionise the way the catering industry works.

Named **PocketServ**, the pioneering new Windows-powered system is lighter, sleeker, more cost-effective and faster than all other previous devices and has been designed to be ultra user-friendly – taking just 10 minutes to master.

Portech has been at the forefront of mobile technology since 1992 and has created the system in response to the restaurant trade's calls for a more efficient method of dealing with orders. As restaurant businesses rely on a high turnover of tables to hit revenue targets, it is essential that orders be as error-free as possible and are speedily transmitted to the kitchen – which is why Pocketserv is already proving such a hit.

Portech's Managing Director, Shaz Naeem, explained: "For years we were hearing that businesses were struggling with the demands of a fast-paced catering industry and one of the main problems was the amount of time wasted writing down orders, collating bills and relaying messages back and forth. We created **PocketServ** to enable staff to take orders from customers and send them to specific areas of the business in real time without moving. So, they get to spend more time with the customer and the business feels the benefits of reduced errors and increased business. "

The system also provides management information and detailed sales analysis allowing users to get to grips with the company's performance at any given time. And it's not just the bigger chains that have been taken in to consideration, Portech is aiming the new system at anyone who works in the industry – from small one person outfits all the way up to larger restaurants.

Immediate response has been extremely positive, with most businesses noticing an instant impact on their performance. The manager of the Sheesha Lounge restaurant, Birmingham, is one of the first to implement the PocketServ system and has already successfully recommended the system to Café Lounge, also in Birmingham.

He enthused: “Before implementation each waiter would spend an average of two and a half hours walking from table to till each week, this incredibly valuable time is now spent with customers”.

- END -

Availability: today via website www.portech.co.uk

Or by phone: 0121 624 2626

For media enquiries, please contact: [Shaz Naeem, shaz@portech.co.uk](mailto:shaz@portech.co.uk)

Notes to Editors:

Portech Systems Ltd:

- Established in 1992 and based in Birmingham, UK, Portech have over a decade of experience in the mobile enterprise solutions market. Their expertise lies in developing cutting edge wireless software applications to improve business productivity.
- Their clients, such as Universal Records, PayPoint, Slush Puppie, British Bakeries, and Habitat have utilised their mobile business solutions to gain supply chain management visibility, reduce inventory costs, shorten order fulfillment cycles, control inventory, drive sales and improve customer satisfaction.