



TOTAL CROSS-PLATFORM WEB COLLABORATION LAUNCHED WITH YUUGUU

Collaboration comes together with Yuuguu as Linux unleashed

9 September, Manchester: Real-time collaboration tool [Yuuguu](#) has launched Linux support for its screen-sharing conference technology for businesses and consumers.

The launch widens the real-time collaborative technology's support to the increasingly popular Linux platform as well as Windows and Mac.

Free to download, [Yuuguu](#) is a new real-time collaborative technology that enables secure screen sharing, instant messaging and the ability to work on the same document together in real time.

[Yuuguu](#) enables users to securely share their screen with anyone at any time on PC, Mac and Linux. The company's powerful personal networking tool also allows you to see when colleagues or friends are online, and is the most flexible, simple and cost effective solution in the online collaboration market today.

Many businesses are becoming more concerned about their environmental impact, and effective remote conferencing can massively reduce a company's carbon footprint, as well as travel expenses. It also means that a workforce can be more flexible and mobile, for example, current Yuuguu customers use the service for applications including remote team working, online presentations, remote support and project management.

For consumers, Yuuguu has proved a popular tool for IT support among friends and family and sharing documents without having to upload them to a website or send in an email attachment.

Founder and CEO of [Yuuguu](#), Anish Kapoor said: "Yuuguu is designed to allow diverse groups of people to collaborate online in real time, and the launch of Linux support is just the latest step down this road. We've seen a huge rise in interest in Yuuguu from smaller businesses, remote contractors and freelancers as it really does put you on the same screen. It's ideal for complex collaborations and will become a vital part of many conference calls."

The free software is extremely simple and quick to set up and allows up to 30 people to collaborate on the same project. Revenues to support the free service are from a conference call facility, and enterprise versions of the product will be available soon with enhanced



features. There are obvious benefits for SMEs as well, as no IT support or infrastructure is required to begin collaborating.

Kapoor continued: “Yuuguu is more than just screen sharing, it’s full web conferencing, allowing shared control of screen and audio. We set up the company to fill the gap between typical IM clients – which have no screen visibility and limited collaboration use – and top end enterprise-class networking tools that cost considerable sums and require qualified maintenance.”

About Yuuguu:

Yuuguu, named after the Japanese word for fusion, was founded by entrepreneurs Anish Kapoor and Philip Hemsted in 2007 after they became frustrated by working together remotely and not being able to see and share each other’s computer screens in real time. The company is based in Liverpool and received funding from Rising Stars and Liverpool Seed Fund among others. www.yuuguu.com

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