



YUUGUU BRINGS FREE SCREEN SHARING AND WEBCONFERENCING TO GMAIL AND GOOGLE TALK USERS

Millions of Gmail and Google Talk users now have access to one click online collaboration through [Yuuguu](#)

8 October 2008, Future of Web Apps, London: [Yuuguu](#) today announced the seamless integration of the Google Talk Instant Messaging (IM) network into its real-time collaboration and web conferencing service. [Yuuguu](#) users can now share screens, hold web conferences and work collaboratively with anyone on the Google Talk IM network all via the [Yuuguu](#) application.

The Google Talk IM network is accessible via the downloadable Google Talk client, and the purely browser based Gmail, iGoogle and Google Apps services. The move will dramatically increase [Yuuguu](#)'s reach, with Gmail alone having over 92 million users*.

[Yuuguu](#), uniquely for a web conferencing and screen sharing service, has an integrated buddy list and chat system. [Yuuguu](#) users can now simply link to their existing Google account and any contacts they have on the Google Talk IM network will automatically appear in their Yuuguu buddy list.

With one click [Yuuguu](#) users can chat, share their screen and collaborate in real time with any friends or colleagues on the Google Talk IM network without those people needing any downloads or plug-ins. In addition [Yuuguu](#) supports group sessions of Google Talk IM contacts, so several participants can easily join the secure conference or screen share.

[Yuuguu](#) does not require participants to download software. Only the host downloads [Yuuguu](#) for free onto a PC, Mac or Linux computer. [Yuuguu](#) also includes high quality, low cost landline based voice conferencing services for one-to-many voice calls.

The new feature also supports users who access the Google Talk IM network through Google Apps, providing simple and integrated access to free web conferencing for business users.

In addition, [Yuuguu](#) has announced that it is now out of beta. The company has over 100,000 users worldwide who have been instrumental in providing feedback on the service to improve user experience and help provide a strong launchpad for its Pro and Enterprise versions in early 2009.



Users can download [Yuuguu](http://www.yuuguu.com) free of charge at www.yuuguu.com.

Founder and CEO of [Yuuguu](http://www.yuuguu.com), Anish Kapoor said: "We have always been focused on building a service that integrates community, messaging and collaboration. By opening up our service to Google Talk IM network users, even more colleagues and friends can message and chat while they share screens for enhanced collaboration. Typical IM clients don't allow screen sharing and have limited collaboration capabilities and typical web conferencing and screen sharing services have no presence or instant messaging capabilities. We wanted to bring these features into one application to ensure that users see, chat and control from one simple interface."

Yuuguu will be exhibiting at Future of Web Applications, London, Web 2.0, Berlin and Defrag 2008, Denver.

About Yuuguu:

Yuuguu, named after the Japanese word for fusion, was founded by entrepreneurs Anish Kapoor and Philip Hemsted in 2007 after they became frustrated by working together remotely and not being able to see and share each other's computer screens in real time. The company is based in Liverpool and received funding from Rising Stars and Liverpool Seed Fund among others. www.yuuguu.com

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*An April, 2008 USA Today article cites ComScore Media Metrix figures for February, 2008:

Microsoft webmail properties: 256.2 million users
Yahoo: 254.6 million users
Google: 91.6 million users
AOL webmail properties: 48.9 million users

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