



YUUGUU COMBINES WEB CONFERENCING WITH INSTANT MESSAGING FROM MSN, YAHOO, AOL AND ICQ

All major IM players now supported – MSN, Yahoo, AOL, ICQ and Google Talk

3 November 2008, Defrag, Denver: Collaboration and web conferencing service provider [Yuuguu](#) has integrated its acclaimed technology with major instant messaging platforms to create the most sophisticated free collaboration platform on the web.

[Yuuguu](#) has responded to strong customer demand and has integrated with MSN, Yahoo, AOL and ICQ in addition to its recent integration with Google Talk. [Yuuguu](#) users can now share screens, hold web conferences and work collaboratively with colleagues or friends using any combination of the leading IM platforms.

This development is particularly significant since IM aggregators simply aggregate IM accounts for use through one interface, while [Yuuguu](#) also enables screen sharing, web conferencing and online collaboration between up to 30 people at one time, for free. In addition [Yuuguu](#) supports group sessions across multiple IM platforms, so several participants on different networks can easily chat and join the secure conference or screen share.

The move will dramatically increase [Yuuguu](#)'s reach, by enabling the company to provide Microsoft, Yahoo, Google and AOL's instant messaging service users with access to its online collaboration technology. With many IM users accessing instant messaging through their email service provider, this is a potentially huge market opportunity for Yuuguu: Microsoft, Yahoo, Google and AOL's combined total email service users stand at 650 million*.

Co-founder and CEO of [Yuuguu](#), Anish Kapoor said: "We recently integrated our real-time collaboration and web conferencing service with Google Talk, and the response from our customers was extremely positive. Therefore, we've decided to integrate with an all-star cast of IM providers to offer our users an unprecedented service. We've seen downloads and registrations rocket, and conferencing and collaboration via the service has reached record levels."

"This latest step offers our users one of the most powerful online tools available. Now they can communicate seamlessly with all their friends and colleagues using just one free application, no matter what instant messaging client they are using – it's how the web should be."

Users' MSN, Yahoo, AOL, ICQ and Google Talk networks are accessible via the free Yuuguu client, which has an integrated buddy list and chat system. [Yuuguu](#) users can now simply link to their existing IM accounts and any contacts they have on other networks will automatically appear in their Yuuguu buddy list.

Users of other networks do not need to download [Yuuguu](#) - only the web conferencing or screen sharing host needs to download [Yuuguu](#) (for free) onto a PC, Mac or Linux computer. The rest of the group will receive a standard web link that will allow them to view the host's screen. Yuuguu also offers traditional voice-based conferencing, at extremely competitive prices.

[Yuuguu](#) is ideal for holding planned and ad-hoc web conferences, collaborative working within remote teams and also as a support tool which allows mouse control and screen sharing to solve simple desktop computing problems.

Users can download [Yuuguu](#) free of charge at www.yuuguu.com.

About Yuuguu:

Yuuguu, named after the Japanese word for fusion, was founded by entrepreneurs Anish Kapoor and Philip Hemsted in 2007 after they became frustrated by working together remotely and not being able to see and share each other's computer screens in real time. The company is based in Liverpool and received funding from Rising Stars and Liverpool Seed Fund among others. www.yuuguu.com

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*estimated at more than 650 million users

An April, 2008 [USA Today article](#) cites ComScore Media Metrix figures for February, 2008:
Microsoft webmail properties: 256.2 million users
Yahoo: 254.6 million users
Google: 91.6 million users
AOL webmail properties: 48.9 million users

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